Permit #F00040479

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040479 **Type of Permit:** FILMING **Release Date:** 05/27/2011

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title PROCTOR AND GAMBLE

Type of Production Commercial - Standard

Producer JOHN BENET

Director ALEJANDRO GONZALES INARRITO

1st AD PETER KAHN

Production Manager CHRIS GALLAGHER

FilmL.A. Coordinator Yulizza Ramirez

Location Manager CARSON TURNER
Primary Phone Mobile - 310-991-1090
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Posting 900	$207.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,956.00

Number of Locations 2

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Summary Information — Location

Permit Number F00040479
Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title PROCTOR AND GAMBLE

Location Manager CARSON TURNER
Primary Phone Mobile - 310-991-1090
Secondary Phone

Location Address 7827 Alverstone Ave, Los Angeles, CA, 90045

Location Type Private Residence

Location Description PRIVATE RESIDENCE.

Prep Dates 5/31/2011 - 5/31/2011 07:00 - 10:00 1 day

Film Dates 5/31/2011 - 5/31/2011 10:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document ANONYMOUS - PROCTOR.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Motor Homes	2
Stakebed Trucks	1
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	50
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Drive ups & away; Driving shots with the flow of traffic; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Coordinator Note FILM LA MONITOR REQUIRED FROM 0600-2200 HRS.

Coordinator Note SPOT CHECK FOR BOTH BASE CAMP AND CREW PARKING PER WALK THRU PAPER WORK.

Parking

Base Camp
Location Type : Other Location
7855 Alverstone Ave, Los Angeles, CA, 90045

Crew Parking
Location Type : Other Location
6323 W 80th St, Los Angeles, CA, 90045

Parking Notes
BOTH ARE CHURCHES

Posting "No Parking" signs W/S ALVERSTONE AVE, W 78TH ST. - W 79TH ST.
N/S W 79TH ST., ALVERSTONE AV. - WEST 200'

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Summary Information — Location

Permit Number	F00040479	**Location Manager**	CARSON TURNER
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 310-991-1090
Insured Company	ANONYMOUS CONTENT	Secondary Phone	
Production Title	PROCTOR AND GAMBLE		

Approximate Footage 601 - 900 **Log Number** 16606

Date(s) 5/31/2011 to 5/31/2011 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00040479
Production Company ANONYMOUS CONTENT
Insured Company ANONYMOUS CONTENT
Production Title PROCTOR AND GAMBLE

Location Manager CARSON TURNER
Primary Phone Mobile - 310-991-1090
Secondary Phone

Location Address 11500 S Figueroa St, Los Angeles, CA, 90061

Location Type MTA Station

Film Dates 5/31/2011 - 5/31/2011 07:00 - 16:00 1 day

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cube Trucks	2
Generator	1
Motor Homes	2
Vans	4

Personnel on Location

Type	Quantity
Crew	55
Spot Check	1

Filming Activities Equipment on property; Exterior establishing shots; Camera position on train platform with 10 crew. Using location for base/crew while filming scenes on freeways. ;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Preciado

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs E/S S FIGUEROA ST., LOCATION - NORTH 200'

Approximate Footage 0 - 300 **Log Number** 16607

Date(s) 5/31/2011 to 5/31/2011 **Time(s)** 06:00 to 22:00

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of ANONYMOUS CONTENT ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 9-29-10

By _____ SIGN HERE
Representative's Signature

ANONYMOUS CONTENT
Name of "Principal" (Production Company)

SUE ELLEN CLAIR
Print Principal Representative's Name

HEAD OF PRODUCTION
Representative's Title (i.e. UPM, Loc Mgr)

3532 HAYDEN AVE.
Principal's Address

CULVER CITY, CA 90232
City, State, Zip Code

310 558 3667
Principal's Telephone Number

NOT A PERMIT